

Remit To: CBS Television Stations  
P.O. BOX 33091  
NEWARK, NJ 07188-0091



WWJ-TV

INVOICE

For: AMERICAN FUTURE FUND(186925)  
4225 Fleur Dr Ste 142  
Des Moines, IA 50321-2325

Account Exec: Maggie McWilliams Pol  
Office: GWTS-PH  
Contract Num: 1091-54744  
Contract Dates: 11/01/2012-11/05/2012  
Customer Order:  
Linked Order:  
CPE: / / 03

Invoice Num: 1091-409599  
Invoice Date: 11/11/2012  
Billing Cycle: Weekly  
Billing Period: 10/29/2012-11/11/2012

Page 1 of 3

**PAY BY** 12/11/2012  
Net 30 days

In Account With: MENTZER MEDIA SERVICES(24184)  
600 Fairmount Ave Ste 306  
Towson, MD 21286-1002  
ATTN:Accounts Payable

Product Desc: AFF 30'S EST#03

Broadcast airtimes represented are reported to the nearest minute.  
This invoice has been transmitted electronically.

Buy Line	Flight Description	Buy Line Dates	MTWTFSS	Dur	Total Spots	Rate			
1	DAVID LETTERMAN	11/02/2012-11/02/2012	....F..	30	2	1,200.00			
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>					
10/29/2012-11/04/2012		....F..	2	1,200.00					
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
11/02/2012	Fr	11:58 PM		AFF1221	30	1,200.00			
11/02/2012	Fr	12:16 AM		AFF1221	30	1,200.00			
2	BLUE BLOODS	11/02/2012-11/02/2012	....F..	30	1	12,000.00			
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>					
10/29/2012-11/04/2012		....F..	1	12,000.00					
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
11/02/2012	Fr	10:33 PM		AFF1221	30	12,000.00			
3	CBS NEWS SATURDAY MORNING	11/03/2012-11/03/2012	.....S.	30	1	1,500.00			
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>					
10/29/2012-11/04/2012		.....S.	1	1,500.00					
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
11/03/2012	Sa	09:26 AM		AFF1221	30	1,500.00			
4	THE GOOD WIFE	11/04/2012-11/04/2012	.....S	30	1	9,000.00			
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>					
10/29/2012-11/04/2012		.....S	1	9,000.00					
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
11/04/2012	Su	10:15 PM		AFF1221	30	9,000.00			

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Buy Line	Flight Description		Buy Line Dates		M T W T F S S		Dur	Total Spots	Rate
5	CBS THIS MORNING		11/05/2012-11/05/2012		M . . . . .		30	1	200.00
<u>Week Of</u>		<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>			
11/05/2012-11/11/2012		M . . . . .		1		200.00			
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
11/05/2012	Mo	08:45 AM		AFF1221	30	200.00			
6	DAVID LETTERMAN		11/05/2012-11/05/2012		M . . . . .		30	1	1,200.00
<u>Week Of</u>		<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>			
11/05/2012-11/11/2012		M . . . . .		1		1,200.00			
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
11/05/2012	Mo	12:32 AM		AFF1221	30	1,200.00			
7	HAWAII FIVE-O		11/05/2012-11/05/2012		M . . . . .		30	5	6,000.00
<u>Week Of</u>		<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>			
11/05/2012-11/11/2012		M . . . . .		1		6,000.00			
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
11/05/2012	Mo				30			6,000.00	Preempted
11/05/2012	Mo	04:29 PM	11/05/2012	AFF1221	30	500.00	500.00		Makegood in ANDERSON COOPER
11/05/2012	Mo	06:25 PM	11/05/2012	AFF1221	30	500.00	500.00		Makegood in THE INSIDER
11/06/2012	Tu	11:30 AM	11/05/2012	AFF1221	30	3,000.00	3,000.00		Makegood in THE PRICE IS RIGHT
11/06/2012	Tu	01:00 PM	11/05/2012	AFF1221	30	2,000.00	2,000.00		Makegood in 12:28:00-13:30:00
8	PERSON OF INTEREST		11/01/2012-11/01/2012		. . . T . . .		30	1	12,000.00
<u>Week Of</u>		<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>			
10/29/2012-11/04/2012		. . . T . . .		1		12,000.00			
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
11/01/2012	Th	09:39 PM		AFF1221	30	12,000.00			

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9	ELEMENTARY	11/01/2012-11/01/2012	. . . T . . .	30	1	12,000.00				
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>						
10/29/2012-11/04/2012		. . . T . . .	1	12,000.00						
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
11/01/2012	Th	11:00 PM		AFF1221	30	12,000.00				
10	CBS THIS MORNING	11/01/2012-11/01/2012	. . . T . . .	30	1	400.00				
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>						
10/29/2012-11/04/2012		. . . T . . .	1	400.00						
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
11/01/2012	Th	08:53 AM		AFF1221	30	400.00				
<u>Total Spots</u>		<u>Gross Amt</u>	<u>Commission Amt</u>	<u>Net Amt</u>	<u>Debit</u>	<u>Credit</u>	<u>Reconciliation</u>			
Air Time Totals 14		56,700.00	8,505.00	48,195.00	6,000.00	6,000.00	0.00			

Billing Notes

CBS Television Stations Standard Terms and Conditions for advertising shall apply.  
NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

Wire Transfer Instructions:

For Billing Inquiries Please Contact:  
Controller's Dept.

212-856-8000

Gross Billing	56,700.00
Trade Value	0.00
Agency Commission	8,505.00
Local Tax	0.00
State Tax	0.00
Pre Paid Amount	0.00
Pay This Amount	48,195.00

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